

## Design Thinking in Atopic Dermatitis

June 8, 2018

### Morning Session - Lectures (9h00 - 12h30)

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9h00 Welcome

9h05 Introductions

All participants

9h15 "My Adorable Son" reading

All participants

9h30 Atopic Dermatitis is a Complex Problem

Roberto Takaoka

10h00 What is Design Thinking?

Gisele Raulik Murphy

*10h30 Coffee-break*

10h50 Design Thinking in Atopic Dermatitis

Roberto Takaoka

11h20 Therapeutic patient education worldwide: different approaches for the same challenge

Jean-François Stalder

11h50 Therapeutic patient education in Avène Hydrotherapy Center

Didier Guerrero

12h20 Q & A

*12h30 Lunch + Group Picture*

### Afternoon Session - Design Thinking Workshop (14h00 - 18h00)

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14h00 Introduction

Gisele Raulik Murphy

14h15 Workshop

All participants

*16h00 Coffee-break*

16h30 Therapeutic Effects of Origami

Mari Kanegae and all participants

17h00 Workshop

18h00 Wrap-up and finale